



Corporate policy

Our company group has for generations been characterised by its vision and responsibility in ensuring that we can enjoy a habitable nature and a humane society, coupled with long-term economic success.

There is in our view no conflict of aims between high product and service quality, food safety, safety and occupational health, information security, environmental protection and adherence to social and ethical principles, and economic success, whether today or for future generations. These are all important elements in ensuring the independence and long-term existence of our enterprise.

Sustainability for us means a holistic balance between our corporate core values of quality, economic success and social, ethical and environmental responsibility. Sustainability in this sense means both entitlement as well as the driving and defining force behind the healthy growth of our company group.

Our commitment to sustainability is reflected in our strategic objectives for the following four fields of action:

1 Governance and corporate culture

Awareness raising

Taking our awareness of global interconnections as a starting point, ensuring sustainability is a matter for everyone in the company, from senior management right across all areas of business. Sustainability is an active approach derived from the mindfulness and personal conviction of those at Loacker that radiates out along the entire value creation chain. It is on the one hand reflected in the time that each employee dedicates to issues such as quality, safety (both as regards food and the workplace), people, environment and cost-effectiveness, while on the other coming from each person's own responsibility, example-setting and leadership in this respect. Sustainability is thus integrated independently of individuals and transparently communicated at all levels.

Process control, effectiveness and efficiency

We manage and steer processes according to the principles of effectiveness and efficiency, aware of their reciprocity, all based on a robust technical/technological, organisational and administrative foundation.

Continuous improvement

We continuously query the current state of technology and engineering, internal processes and structures to establish our strengths and weaknesses, as well as possible risks and opportunities. Based upon a healthy "error culture" and a constant exchange of knowledge and experience, we continuously improve while seeking innovative new ways of doing things via dialogue with our employees and other stakeholders both inside and outside our group of companies.

Business ethics

The company stands for fair and transparent operating and business practices and defines ethics as acting in the sense of a balanced relationship between all partners involved. We will not tolerate corruption in any form and ensure our employees are aware of this, taking prompt and effective countermeasures. We are politically independent and realise our social responsibilities by means of transparent contributions to policy objectives. We are committed to our locations and, by paying our taxes and dues, we make a major contribution to sustainable local social development.

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Ensuring compliance

We create processes and structures that require and promote each individual's compliance with the legal and other requirements and standards.

2 Quality and cost-effectiveness

Customer orientation, satisfaction, and benefits

We proactively deal with the current and future needs and expectations of society, customers and consumers. Our products and processes are so designed that they reflect our comprehensive commitment to the wishes of customers and consumers. We honour the requests of our muslimic and jewish consumers and make sure to follow them by our daily work and Halal- and Kosher-certifications.

Pure and wholesome natural goodness

We offer the pleasure of pure and wholesome natural goodness. Our products are made from tenderly processed ingredients from nature. We use no artificial additives, flavourings or hydrogenated fats. We are committed to keeping our products free of genetically modified organisms. High-quality recipes, state-of-the-art processes and technologies as well as environmental conditions (water, air, climate) that are optimised for production quality and processes at our alpine production sites at 1,000 metres above sea level all guarantee a unique pleasure.

Quality requirements

The company group demands the highest quality and safety standards for its products and services. This is reflected in the raw materials used in the development and creation of products and services, in the processes implemented and in the input of both the individual and the organisation at every stage of the value chain.

Food safety

We design our structures and processes so that we can recognise possible health risks and prevent them in good time, responding to them quickly, comprehensively and transparently.

Cost efficiency, productivity and profitability

Cost-awareness and economic thinking on the part of all employees are an important basis for our notion of sustainability. Our business decisions are based on comprehensive information in terms of the structure and true nature of costs.

Independence and financial stability

The sustainable proper governance of the Loacker brand and the group of companies will ensure our profitability and thus guarantee our independence over the generations. The company group's autonomy and financial stability are guaranteed by its predominantly equity-based financing and its spreading of business risks.

3 Employees and society

Health and safety at work

The well-being of employees is critical to the success of our company group. Plant and workplace safety and occupational health according to the statutory minimum standards are therefore also priorities for us. We actively support programmes and measures to prevent accidents to maintain physical and mental health as well as permitting a balance between private and working life.



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Employee development

We require and encourage professional and personal development, and to this end we involve our employees and support their evolving and growth especially in relation to matters of social, environmental and economic sustainability.

Human rights, labour rights, child labour, diversity and equal opportunities

Our activities take human dignity into account and take into account both the UN Universal Declaration of Human Rights and the fundamental agreements of the ILO (International Labour Organization) and do not allow child labour along our value chain. We will tolerate no form of discrimination and we focus on personal diversity and equality of opportunity. This refers to employees, customers, guests and suppliers with regard to their gender, skin colour, ethnicity, religion, beliefs, sexual orientation, language, nationality, age, disability, and other aspects, and applies to all our business processes.

Development of customer and supplier relationships

Long-term relationships and reliable, fair co-operation with customers and suppliers are at the heart of our corporate activities. In our partnership-based relationships we demand and encourage respect for employment and human rights at all levels of the value chain.

Commitment to wider society

The company group commits itself to the financial, material and human support of various initiatives and activities that are of importance to society. One focus is the promotion of a healthy diet and lifestyle, particularly as regards support for youth participation in regional sports.

4 Resource efficiency and environmental protection

Active environmental protection

We take responsibility and by our sustainable corporate governance we try to prevent ecological damage and to limit possible consequences for human and ecological well-being.

Production process & sites

We ensure our production processes and sites are safe, resource-efficient and low in terms of emissions, in particular in relation to greenhouse gases and other air emissions, as well as in terms of noise; energy, materials & water consumption; waste water & waste products; and land use.

Transportation & logistics

It is a central aim of the company to reach smallest possible CO₂ emissions as well as air and noise emissions caused by the transporting of goods and people.

Responsible purchasing and use of raw materials

In order to assure the quality and quantity of the raw materials we need, we aim to source a high proportion of raw materials produced using sustainable farming methods, not least in order to promote biological diversity and protect the water balance. Given equal quality and competitive pricing we give preference to local partners and suppliers

Packaging materials

Our goal is to limit resource consumption (sufficiency) and to improve resource efficiency. This includes the avoidance and reduction of waste resulting from packaging and the closing of material and energy cycles.



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5 Company information and personal data

Company information

The uninterrupted operation of business processes and the company group's image are to a large part dependent on the confidentiality, integrity and accessibility of the information produced, processed and kept in the enterprise. Through appropriate processes and structures we can ensure that company information and the know-how acquired over many years (including recipes, manufacturing processes and production machines) will be properly protected.

Personal data

We will process the personal data of our employees, partners, customers and consumers diligently and in accordance with the country-specific laws.

Risk-oriented approach

Information is exposed to various risks. We will assess such risks at regular intervals as well as in the event of major changes (e.g. organisation, technology). Given equal quality and competitive pricing we give preference to local partners and suppliers.

Preventive and reactive measures

On the basis of the risks recognised, we will strive primarily to prevent the prejudicing of information mainly through technical and organisational measures. Secondly, we will try to recognise unavoidable incidents as soon as possible and treat them consistently with the aim of reducing such risks to an acceptable level.

Role model function

The support and cooperation of all employees is of vital importance for protecting information. We will expect and cultivate this attitude by ensuring the security of information at all organisational levels.

The Board